



Press Release

Paris, 28 April 2020

Crédit Agricole and onepoint are jointly launching the digital platform COPASS to protect employees and ensure a safe return to business

Crédit Agricole, through its innovation investment fund FIRECA, and **onepoint**, a leading company in digital transformation, have entered into a joint venture agreement to develop the digital platform **COPASS**, which offers simple and tailored solutions for all companies to ensure a renewed work organisation that improves health and safety.

Based on a **bond of trust** between a company, its employees and its trade unions, COPASS assigns each employee a work protocol tailored to their individual situation on the basis of an assessment of their vulnerability to Covid-19.

The **degree of sensitivity to Covid-19** of each employee will be assessed via an individual health questionnaire designed in close collaboration with public health authorities, following the recommendations of the French Commission on Information Technology and Liberties (CNIL) and in strict compliance with applicable laws regarding patient confidentiality.

The result of the questionnaire will feature a **QR code** whose colour will determine a work protocol: continue to work from home, return to the premises on alternate work hours, return to the premises as part of a smaller team, have a screening test done... Multiple possibilities that will correspond to actual circumstances across any industry and that will be defined by the companies that choose to deploy this platform for their employees.

The assessment of an individual's sensitivity may **evolve in real-time and in a completely transparent manner** according to their situation and health as well as to the official recommendations of the French Ministry of Health, which will take into account new information about the virus such as immunity criteria and risk of relapse.

COPASS is not a digital tracking or geolocation solution in any way. The sole source of data are the employees themselves, and the questionnaire will only be transmitted to healthcare professionals.

According to Serge Madeleine, Crédit Agricole's Head of IT and Digital Transformation, "COPASS will be a valuable asset for economic recovery. It enables companies to manage work organisation in a way that takes the individual circumstances of their employees into account to improve their health and safety."

David Layani, founder and President of onepoint points out that "COPASS aims to mitigate the new health risks posed by Covid-19 by offering each employee the same tool, the same degree of security, and the same freedom to move around. This is our raison d'être: to put technology at the service of humans."

About Crédit Agricole

Crédit Agricole is the leading financial institution of the French economy and a key player in the European banking industry. A leader in retail banking in Europe, the Group is also Europe's top asset manager and bancassurance provider and the third-largest European player in project financing. With a solid cooperative and mutualist foundation, a 140,000 strong workforce, and 30,000 local and regional branch directors, Crédit Agricole is a responsible bank that serves 51 million customers, 10,1 million members and 900,000 individual shareholders.

The Group's universal proximity banking model relies on a close relationship between the local branches and their customers. With services that cover retail banking, real estate and consumer credit, savings plans, insurance, asset management, real estate, leasing, factoring, and corporate and investment banking, the bank supports its customers' projects both in France and across the globe. Crédit Agricole is at the service of the economy and stands out for its dynamic and innovative corporate social responsibility policy, based on a practical approach that runs through the whole Group, setting all employees in motion.

About onepoint

Onepoint is the transformation architect for corporations and public administrations, guiding its clients from the definition of the strategic vision to its technology implementation. "Beyond the obvious" is the company's signature, which reflects its commitment to promoting green growth in order to create new ways of working, new spaces, and new economic models. In its 18 years of existence, onepoint has become one of the major players in the transformation of organisations, employing 2,500 people globally across Europe, North America, the Asia-Pacific region and Tunisia.

Onepoint relies on an open structure and ecosystem, developing an innovative entrepreneurial model that gives free rein to talent and creativity. The company runs its own pilots, devising and testing new models on itself before implementing them for its customers.

Corporations and public administrations rely on onepoint to drive transformation projects from end-toend, creating new development models and dealing with both technological and human factors during implementation.

By combining the viewpoints of experts from diverse domains, including developers, enterprise architects, data and artificial intelligence specialists, designers, and business strategists, onepoint defines and implements the appropriate digital solutions, along with redesigned and adapted management methods and organisation models, to push forward the innovation and competitiveness of its clients in the digital era.

PRESS CONTACT

Christine AMELLA camella@patricia-goldman.com 06.83.06.55.93